

## Freeform Search

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<b>Database:</b>	US Pre-Grant Publication Full-Text Database US Patents Full-Text Database US OCR Full-Text Database EPO Abstracts Database JPO Abstracts Database Derwent World Patents Index IBM Technical Disclosure Bulletins
<b>Term:</b>	(model\$3 SAME market) and ((evaluat\$4 or judg\$3 or assess\$5) SAME (ad or adverti\$7 or promot\$4 or campaign)) and @PD>20050111
<b>Display:</b>	10 Documents in Display Format: - Starting with Number 1
<b>Generate:</b> <input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image	

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Search

Clear

Interrupt

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### Search History

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 DATE: Wednesday, August 31, 2005    [Printable Copy](#)    [Create Case](#)

<u>Set</u> <u>Name</u>	<u>Query</u>	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
side by side			
	DB=PGPB,USPT; PLUR=YES; OP=OR		
<u>L3</u>	(model\$3 SAME market) and ((evaluat\$4 or judg\$3 or assess\$5) SAME (ad or adverti\$7 or promot\$4 or campaign)) and @PD>20050111	66	<u>L3</u>
<u>L2</u>	((multiplicative ADJ model) or (attraction ADJ model)) and @PD>20050111	6	<u>L2</u>
<u>L1</u>	(705/10.ccls. or 705/14.ccls.) and @PD>20050111	677	<u>L1</u>

Searched  
 through  
 HWIL  
 & DATE

END OF SEARCH HISTORY

NDR

8/31/2005